

# Flexitol<sup>®</sup>

## Heel Balm

The clinically proven treatment for dry & cracked feet

✓ Visible Results in 3 Days ✓ Suitable for Diabetic Anhydrosis & General Foot Care

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For dry & cracked feet

AFTER 2 WEEKS



For dry & cracked feet

BEFORE



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## PRESCRIBING INFORMATION

### INDICATIONS:

For the treatment of dry, cracked skin and hyperkeratosis on the soles of the feet including the heels. Suitable for general and diabetic foot care.

### PRECAUTIONS:

For use only on the soles of the feet and heels unless otherwise directed by the prescriber. Pregnant women should consult their Healthcare Professional before use. For External Use Only. Avoid contact with eyes. Keep out of reach of children. Always replace cap after use. Do not use if tube seal is broken or appears tampered with.

### STORAGE INSTRUCTIONS:

Store between 50° – 86°F / 10° – 30°C in a dry place. Keep lid tightly closed.

### SIDE EFFECTS:

May irritate inflamed skin or exudative lesions. Transient stinging may occur in deep cracks. Discontinue use if local irritation or rash occurs during use.

### DOSAGE AND DIRECTIONS FOR USE:

- Apply a small amount twice daily to the skin after washing or bathing.
- In extreme cases, before bed you may choose to cover the feet with plastic wrap and then put socks over the plastic wrap to increase the hydration rate.
- Recommended for use on adults and children over 12 years.
- After use, wear sandals or slippers to avoid staining carpets.

### MANUFACTURER:

LaCorium Health International Pty Ltd.  
Level 14, Tower 2, 101 Grafton Street,  
Bondi Junction, NSW 2022, Australia

[www.flexitol.com](http://www.flexitol.com)

MADE IN AUSTRALIA



- Suitable for Diabetic Anhydrosis and General Foot Care
- Contains 25% Urea in a highly concentrated, moisturizing and emollient base
- Visible Results in 3 days<sup>1</sup>
- Clinically proven to be more effective than creams containing 10% or less Urea<sup>2</sup>

## How Flexitol Heel Balm Works

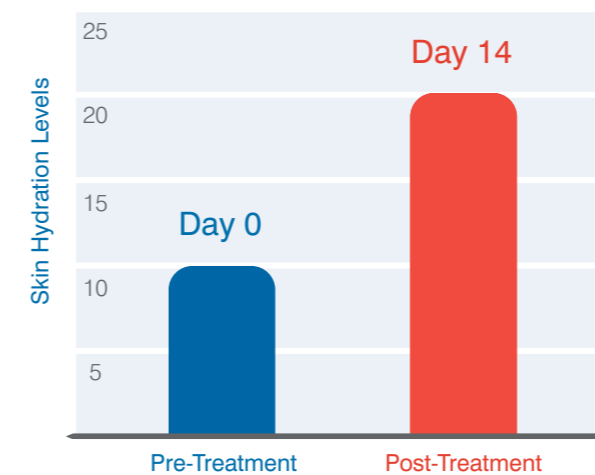
**General** - Three separate and specific actions for optimum results.

**Urea 25%** - High concentration of Urea removes dead skin cells, making the underlying skin more accessible so other actions can take place.

**Emollients** - The Urea and emollients in Flexitol Heel Balm work together to maximize effect. The balm initially sticks to the skin and once the Urea has penetrated the hard outer layer, emollients can access the underlying skin to soften and smooth.

**Occlusive Properties** - Emollients need occlusive properties to keep them in place and allow them to work. Flexitol Heel Balm sticks to the skin, working as a barrier to keep the emollients in.

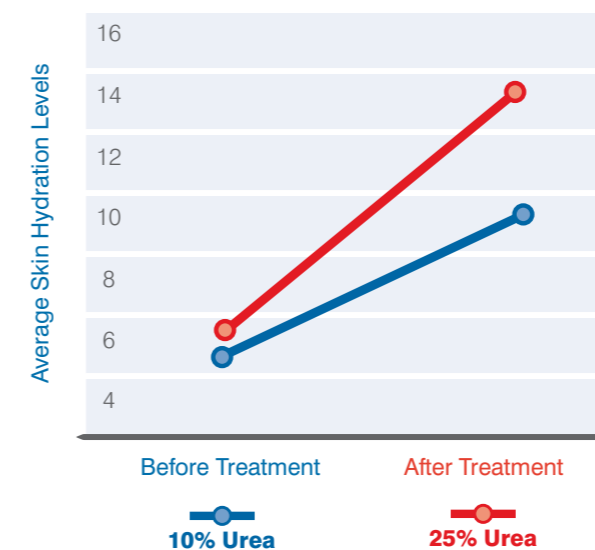
### Flexitol Heel Balm Proven Efficacy



In a controlled 14 day trial, 27 subjects suffering dry, cracked heels applied Flexitol Diabetic Foot Balm with 25% Urea twice daily.

Results indicate that regular use of Flexitol Heel Balm increases the mean hydration levels in the heel skin and thus helps keep feet healthy and well moisturized.<sup>1</sup>

### Efficacy of Flexitol Heel Balm on Skin Hydration Levels



In a double blind comparative study, 26 outpatients with evidence of bilateral Diabetic Anhydrosis applied a 10% Urea cream to the left foot and a 25% Urea cream to the right foot twice daily.

Results indicate that the 25% Urea cream increased skin hydration levels significantly more than the 10% Urea cream.<sup>2</sup>

1. Study conducted by the Australian Photobiology Testing Facility (APTF) at the University of Sydney, Australia in 2007.  
2. Baird S.A., Skinner C.M., Trail S., Frankis J.S., 2002, 'A study to compare the efficacy of the use of 10% Urea cream and 25% Urea cream on the control of Anhydrosis in the diabetic foot', Glasgow Caledonian University, Glasgow.

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